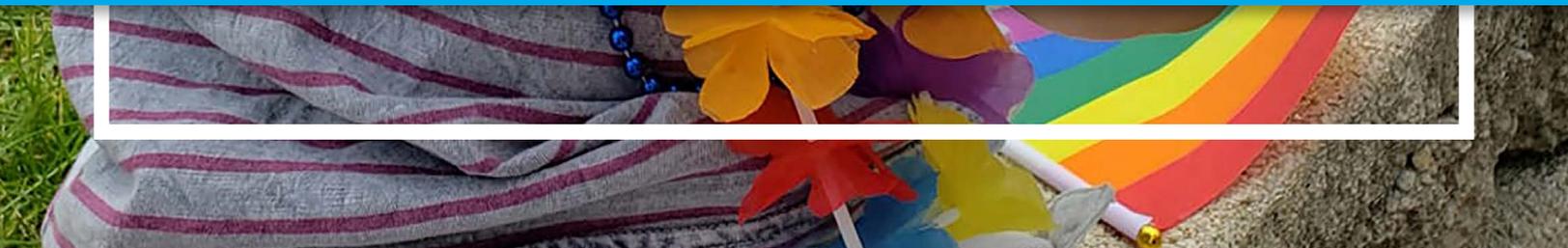




BOLINGBROOK PRIDE PICNIC INFORMATION & SPONSOR PACKET

JUNE 14TH, 2020 – 12 PM – 8 PM



ABOUT US

Bolingbrook Pride was established in April of 2018. In our founding year we hosted the first Annual Pride Picnic and Puppies merely 6 weeks after the organic formation of the group.

There were 18 local business donors, over 350 attendees, and 35 volunteers that came together in love and pursuit of a more accepting community.

Our second event, last year, had over 1,000 attendees, 45 vendors, 2 bands, 2 food trucks, trans support services, 60 volunteers, and activities for all ages. At each event, we have been able to support our local LGBTQ families and show the Mayor, trustees, county board members, and Representative Bill Foster that this sort of acceptance is essential to our community.

None of this would be possible without the generous support of our sponsors.

OUR VALUES:

Social Equality: To mobilize the community for intersectional work/support to promote social equality.

Voice and Action: To give a voice to the LGBTQ community in Bolingbrook and encourage action in our leaders.

Empowerment: To empower leaders, youth, and community members to make positive changes in our area.

Positive Change: To build a stronger LGBTQ and ally community within Bolingbrook and surrounding areas.

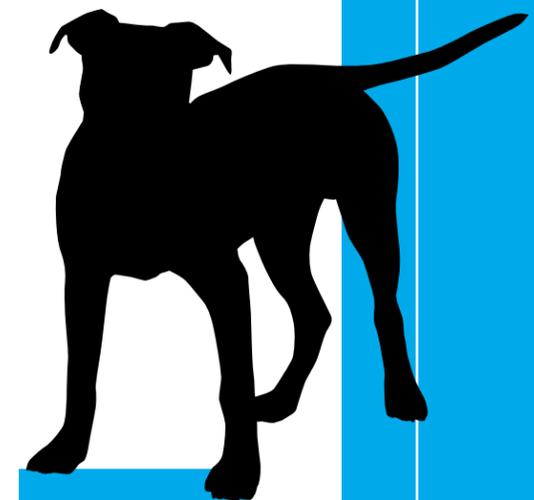
Diversity: To Celebrate and welcome diversity.



We have secured the park behind Village Hall this year and have a lot more space and a lot more to offer - both to the attendees and to our sponsors.

The following are a few of the activities you will find at the event this year:

- **Fountaindale Library Bus**
(Stocked with Inclusive Literature for All Ages)
- **Faith Village**
- **Face Painting**
- **Vendor Fair**
- **LGBTQ Resources Tent**
- **Bolingbrook Arts Council Activity Tent**
(Chalk Art and Coloring Activities)
- **Mama Zoey and Puppies Rescue**
(puppy cuddles for a small donation)
- **Free Hugs Tent**
- **Food Available for Purchase**
- **Bouncy House and Yard Games**
- **Photobooth**
- **Music**
- **Trans clothing swap**
(Give an item, get an item)





EXPENSES (ESTIMATES BASED ON 2019 FIGURES)

MARKETING

Electronic Billboards (4 weeks leading up to the event).....	\$1,300
<i>Advertising</i>	<i>\$2,600</i>
<i>Facebook</i>	<i>\$300</i>
<i>Radio.....</i>	<i>\$1,500</i>
<i>Newspaper</i>	<i>\$400</i>
<i>Flyers.....</i>	<i>\$400</i>

DAY OF:

Facilities	\$1,000
<i>Food Tent.....</i>	<i>\$400</i>
<i>Tables.....</i>	<i>\$250</i>
<i>Chairs.....</i>	<i>\$350</i>

Water for attendees \$250

Entertainment.....	\$3,000
<i>Bands.....</i>	<i>\$1,950 (\$650 Each)</i>
<i>Stage</i>	<i>\$800</i>
<i>Lighting.....</i>	<i>\$250</i>

Exhibitions	\$1,000
<i>Inflatable Items.....</i>	<i>\$700</i>
<i>Medical Tent.....</i>	<i>\$150</i>
<i>Resources Tent.....</i>	<i>\$150</i>

Community Blocks..... \$5,000

Drag My Face \$3,000

MISCELLANEOUS:

Decorations	\$1,520
<i>Balloons.....</i>	<i>\$500</i>
<i>Retractable Banners</i>	<i>\$500</i>
<i>Stage Banners.....</i>	<i>\$120</i>
<i>Teardrop Sign</i>	<i>\$200</i>
<i>Welcome Banner</i>	<i>\$200</i>

Volunteer Shirts \$750

GRAND TOTAL NEEDED TO FULLY EXECUTE PRIDE 2020 **\$19,420**

**PAYMENTS DUE BY
MAY 8**

	DONOR \$100 – \$249	COLLABORATOR \$250	ALLY \$500	FRIEND \$1,500	PARTNER \$2,500	PREMIER \$5,000
Name in Pinned Post on Facebook Page <i>(2k-5k post reach per week)</i>	✓	✓	✓	✓	✓	✓
Free Table/Booth Space (10'x10')	1	1	1	1	1	2
Logo On Main Sponsor Banner		small	medium	medium	large	large
Logo on Volunteer Shirts			small	medium	large	large
Number of Items Company can Place in Attendee Bag		1	1	2	3	4
Branded Banners Company is Allowed to Place On-site						2

PREMIER PLUS **\$7,000**

Includes all Premier benefits, PLUS exclusive branding of one of the following:

- Stage - Company can Provide a 30" x 10' Banner
- Drag My Face Booth (*Drag Queens do Makeup*)
- "Building a Better Community" Booth (*Life-Sized "LEGO" Type Play Space*)

PRESENTER **\$10,000**

Includes all Premier benefits, PLUS:

- "Presented By" after the event title everywhere the event title is listed
- Dedicated discussion of company inclusivity at the event as well as online
- The company may post up to 5 company banners at the event
- Exclusive branding on the Welcome banner at the event

Bolingbrook Pride is a grassroots, community-led organization that is committed to promoting inclusion, unity, acceptance, open dialogue, and unconditional love in a time where these values are sometimes difficult to come by. We are committed to reaching out to and supporting LGBTQ+ people and allies throughout the lifespan, including youth and families.

We serve a beautifully diverse community. Bolingbrook is a wealth of racial, ethnic, socioeconomic, gender, and sexual diversity.

We connect with other organizations servicing the LGBTQ+ community in our town and its surrounding area to raise awareness and increase access to support, so supporting Bolingbrook Pride means supporting many local LGBTQ+ organizations.

“LGB youth who come from highly rejecting families are 8.4 times as likely to have attempted suicide as LGB peers who reported no or low levels of family rejection” (Family Acceptance Project, 2009). Bolingbrook Pride is leading the charge to increase understanding and acceptance of families in our communities by partnering with youth, school, and family organizations supporting LGBTQ+ children and teens, with the goal of decreasing suicide.

Ultimately, Bolingbrook Pride seeks to build strong community, so that no person in our area has to experience the isolation and fear that many in the LGBTQ+ community experience. Helping us positions your company/organization as a leader in the fight for equality and dignity when it comes to the lives and loves of our LGBTQ neighbors.



SPONSORSHIP FORM | BOLINGBROOK PRIDE PICNIC | JUNE 14, 2020

DONOR NAME OR COMPANY NAME _____ AUTHORIZED AGENT (if signing for company) _____

STREET ADDRESS _____ CITY _____ ST _____ ZIP _____

PHONE NUMBER _____ EMAIL ADDRESS _____

Please select the amount of your sponsorship. If donating under \$250, please fill in the blank above “Donor”. If selecting Premier Plus, please indicate which exclusive branded area you’d like.

_____ Donor	\$250 Collaborator	\$500 Ally	\$1,500 Friend
\$2,500 Partner	\$5,000 Premier	\$7,000 Premier Plus	\$10,000 Presenter

TOTAL AMOUNT ENCLOSED: \$ _____

Please number your Premier Plus options in order of preference, 1 – 3.
Premier branded areas are first come first serve.

_____ **Stage** _____ **“Drag My Face”** _____ **“Building a Better Community”**

I will be making my payment through PayPal to bolingbrook.pride@gmail.com OR

Check Attached (make the check out to Bolingbrook Pride) _____
Check # _____

If paying by check, please SIGN, PRINT, and RETURN this completed 2-page form with your payment to:

Bolingbrook Pride
PO Box 755 | Bolingbrook, IL 60440

If paying by PayPal, please COMPLETE, SIGN, SAVE, and email this pdf to bolingbrook.pride@gmail.com

Proceed to PayPal.

Contact bolingbrook.pride@gmail.com | bolingbrookpride.com | 630.697.2958 with questions.

Full sponsorship payment must be received by May 8, 2019 to guarantee inclusion in print materials.

WHY SPONSOR BOLINGBROOK PRIDE?

TERMS OF SPONSORSHIP

Bolingbrook Pride is pleased to work with event sponsors to support its mission to promote an understanding of, and equality for, the LGBTQ populace within our community by raising awareness.

What is event sponsorship?

Sponsorship is a mutually beneficial exchange arranged in advance and linked to Bolingbrook Pride event or activity. A Pride event sponsorship gives a company the opportunity to promote its name, image, product and services in specific circumstances and locations. Sponsorship benefits are limited to only those items described by a specific sponsorship package. Sponsors should not expect any additional benefits or any type of preferred relationship as a result of sponsoring a Bolingbrook Pride event. Bolingbrook does not endorse, directly or by implication, any products, services or ideas promoted by sponsors though preference is given to those who have a history of inclusivity or LGBTQ Advocacy. Bolingbrook Pride retains full control over any sponsored program, including all operational matters.

Who Can Sponsor:

Companies that are likely to benefit from sponsoring a Bolingbrook Pride event are:

- A preferred partner or a leader in LGBTQ rights.
- Engaged in a business that is linked to or provides services to the LGBTQ community specifically.
- Willing to invest in marketing their business to reach our target audience of suburban LGBTQ individuals and families.
- Inclusive churches.
- Candidates for office committed to furthering the rights and equality of their LGBTQ constituents.

Who Cannot Sponsor:

Bolingbrook Pride will not accept sponsorships from:

- Organizations that are not openly accepting of LGBTQ equality.
- Companies who have not accepted a non-discriminatory workplace policy.
- Companies whose corporate sponsorship would reflect in a negative manner on Bolingbrook Pride, does not align with its mission statement, or is not in the best interest of the health and safety of the organization, which will be determined at the discretion of Bolingbrook Pride.

Sponsorship Packages

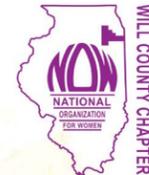
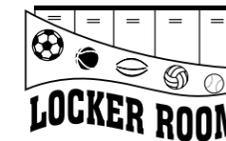
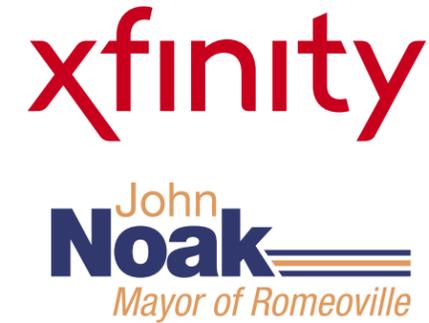
We have created a variety of packages to choose from. We are open to in-kind donations or recurring donations as well. Feel free to suggest a custom package.

Contact

For more information about sponsorship opportunities or to arrange a custom sponsorship package, contact Allaina Humphreys, 478-BBPRIDE (227-7433), bolingbrook.pride@gmail.com

Please sign here

By signing, you certify agreement to our terms and further certify that you have a non-discrimination policy in your workplace and practice no bias in the execution of your daily operation or in service to your customers.





CONTACT US

bolingbrookpride.com

478-BBPRIDE (227-7433)

bolingbrook.pride@gmail.com

FREE TICKETS: bbpridepicnic2020.eventbrite.com