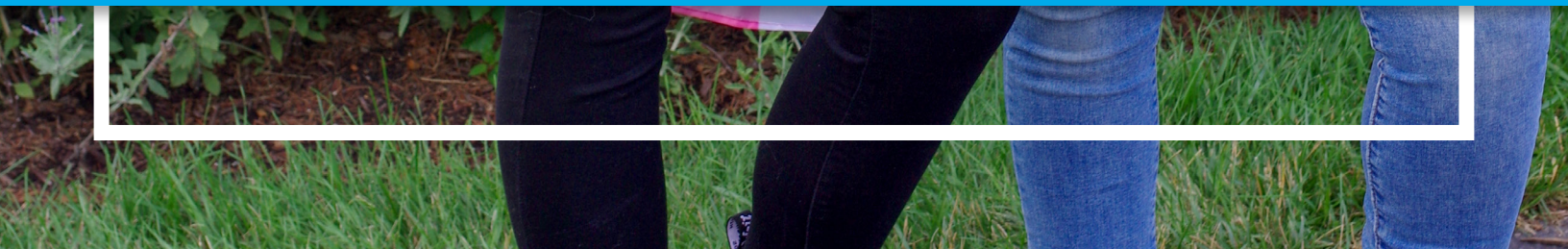




# BOLINGBROOK PRIDE PICNIC INFORMATION & SPONSOR PACKET

SATURDAY, JULY 27TH, 2024 – 11 AM – 7 PM



# ABOUT US

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Bolingbrook Pride was established in April of 2018. In our founding year we hosted the first Annual Pride Picnic and Puppies merely 6 weeks after the organic formation of the group.

Our second event had 1,000+ attendees, 45 vendors, 2 bands, 2 food trucks, trans support services, 60 volunteers, and activities for all ages. Last year had over 2,000 attendees, 58 vendors, 3 food trucks, free HIV testing, trans support services, DJ, and free activities for all ages. 2024 promises to grow again.

Each event serves as a testament to our dedication in supporting our local LGBTQ families, emphasizing the importance of non-confrontational interactions and educational opportunities within our community.

All this would be impossible without the support of sponsors like you.

## OUR VALUES:

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**Social Equality:** To mobilize the community for intersectional work/support to promote social equality.

**Voice and Action:** To give a voice to the LGBTQ community in Bolingbrook and encourage action in our leaders.

**Empowerment:** To empower leaders, youth, and community members to make positive changes in our area.

**Positive Change:** To build a stronger LGBTQ and ally community within Bolingbrook and surrounding areas.

**Diversity:** To Celebrate and welcome diversity.

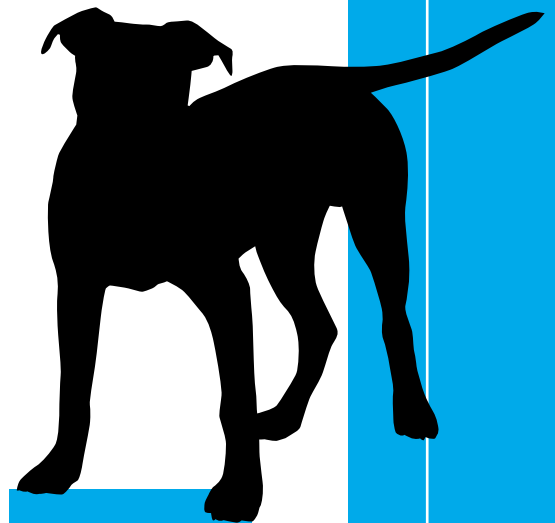




We have again secured the new and improved park behind Bolingbrook Village Hall this year and have a lot more to offer - both to the attendees and to our sponsors.

**The following are a few of the activities you will find at the event this year:**

-  **Fountaindale Public Library Bookmobile**  
*(fully accessible and stocked with Inclusive Literature for All Ages)*
-  **Faith village**
-  **Face painting**
-  **Vendor fair**
-  **LGBTQ+ resources tent**
-  **Community art activities**  
*(chalk art and more)*
-  **Paws Up for Rescue (Dog Rescue)**  
*(puppy cuddles for a small donation)*
-  **Bubbles and fun activities**
-  **Food available for purchase**
-  **Bouncy house and yard games**
-  **Photobooth**
-  **Music**
-  **Voter Registration**





# EXPENSES

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## MARKETING (ESTIMATES BASED ON 2023 FIGURES)

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Electronic Billboards (4 weeks leading up to the event).....	\$1,600
Advertising.....	\$2,600
Facebook.....	\$600
Magazine.....	\$1,500
Newspaper.....	\$400
Flyers.....	\$400

## DAY OF: (QUOTED COSTS)

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Facilities.....	\$4,600
Tents.....	\$2,500
Tables.....	\$250
Labor.....	\$440
Public Safety.....	\$1,440
Water for attendees.....	\$300
Entertainment.....	\$5,700
Bands.....	\$5,000
Stage.....	\$700
Exhibitions.....	\$1,300
Inflatable Items.....	\$1,000
Medical Tent.....	\$150
Resources Tent.....	\$150
Building a Better Community.....	\$5,300
Drag my Face.....	\$2,500

## MISCELLANEOUS:

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Decorations.....	\$1,920
Balloons.....	\$500
Retractable Banners.....	\$500
Stage Banners.....	\$120
Teardrop Signs.....	\$400
Welcome Banner.....	\$400
Supplies (bags, swag, etc for attendees).....	\$2,800
Volunteer Shirts.....	\$750
<b>GRAND TOTAL NEEDED TO FULLY EXECUTE PRIDE 2024.....</b>	<b>\$29,370</b>

## PAYMENTS DUE BY JULY 1

DONOR  
\$125 - \$249

COLLABORATOR  
\$250

	<u>DONOR</u> \$125 - \$249	<u>COLLABORATOR</u> \$250
Name in Pinned Post on Facebook Page <i>(2k-5k post reach per week)</i>	✓	✓
Free Table/Booth Space (10'x10')	1	1
Logo On Main Sponsor Banner		small
Logo on Volunteer Shirts		
Number of Items Company can Place in Attendee Bag	1	1
Branded Banners Company is Allowed to Place On-site		

## PREMIER PLUS

**\$7,000**

Includes all Premier benefits, PLUS exclusive branding of one of the following:

- Stage - Company can Provide a 30" x 10' Banner
- Drag My Face Booth (*Drag Queens do Makeup*)
- "Building a Better Community" Booth (*Life-Sized "LEGO" Type Play Space*)

<u>ALLY</u> \$500	<u>FRIEND</u> \$1,500	<u>PARTNER</u> \$2,500	<u>PREMIER</u> \$5,000
✓	✓	✓	✓
1	1	1	2
medium	large	large	extra large
small	medium	large	large
2	3	4	5
		1	2

<u>PRESENTER</u>	<u>\$10,000</u>
<p>Includes all Premier benefits, PLUS:</p> <ul style="list-style-type: none"> <li>• “Presented By” after the event title everywhere the event title is listed</li> <li>• Dedicated discussion of company inclusivity at the event as well as online</li> <li>• The company may post up to 5 company banners at the event</li> <li>• Exclusive branding on the Welcome banner at the event</li> </ul>	

# WAYS TO GET INVOLVED

Bolingbrook Pride is a community-driven organization dedicated to fostering inclusion, unity, and love, especially during challenging times. We're committed to supporting LGBTQ+ individuals and their allies, spanning all ages, backgrounds, and walks of life. Our town, Bolingbrook, is a vibrant tapestry of diversity, embracing differences in race, ethnicity, income, gender, and sexual orientation.

By teaming up with other local LGBTQ+ organizations, we strive to raise awareness and improve access to support services, extending the reach of Bolingbrook Pride throughout the community.

Did you know that research from the Family Acceptance Project (2009) shows that LGBTQ+ youth from unsupportive families are *8.4 times* more likely to face mental health challenges? That's why we're leading initiatives to promote understanding and acceptance within families, working hand in hand with youth, school, faith-based congregations, and family organizations to provide non-punitive education and outreach aimed at increasing understanding to reduce the risk of suicide among LGBTQ+ youth.

Our overarching mission is to create a tight-knit community where no one feels isolated or afraid due to their sexual orientation or gender identity. When you support Bolingbrook Pride, you're not just backing a cause; you're standing up for equality and dignity, making a tangible difference in the lives and loves of our LGBTQ+ neighbors.

*Together, we're building a brighter, more inclusive future for all.*



## WHY SPONSOR BOLINGBROOK PRIDE?

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SPONSORSHIP FORM | BOLINGBROOK PRIDE PICNIC | JULY 27, 2024

DONOR NAME OR COMPANY NAME \_\_\_\_\_ AUTHORIZED AGENT *(if signing for company)* \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

Please select the amount of your sponsorship. If donating under \$250, please fill in the blank above "Donor". If selecting Premier Plus, please indicate which exclusive branded area you'd like.

_____ Donor	\$250 Collaborator	\$500 Ally	\$1,500 Friend
\$2,500 Partner	\$5,000 Premier	\$7,000 Premier Plus	<b>\$10,000 Presenter</b>

**TOTAL AMOUNT ENCLOSED: \$** \_\_\_\_\_

Please number your Premier Plus options in order of preference, 1 – 3.  
Premier branded areas are first come first serve.

\_\_\_\_\_ **Stage**      \_\_\_\_\_ **"Drag My Face"**      \_\_\_\_\_ **"Building a Better Community"**

I will be making my payment electronically through  Square

Check Attached *(make the check out to Bolingbrook Pride)* \_\_\_\_\_  
Check # \_\_\_\_\_

**If paying by check, please SIGN, PRINT, and RETURN this completed 2-page form with your payment to:**

Bolingbrook Pride  
PO Box 755 | Bolingbrook, IL 60440

**If paying electronically, please COMPLETE, SIGN, SAVE, and email this pdf to [events@bolingbrookpride.org](mailto:events@bolingbrookpride.org)**

We will email you a payment link for your sponsorship amount.

**QUESTIONS?** Contact [events@bolingbrookpride.org](mailto:events@bolingbrookpride.org) | [bolingbrookpride.org](http://bolingbrookpride.org) | 630.507.9678.

**Full sponsorship payment must be received by June 10, 2024 to guarantee inclusion in print materials.**

# TERMS OF SPONSORSHIP

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Bolingbrook Pride is pleased to work with event sponsors to support its mission to promote an understanding of, and equality for, the LGBTQ populace within our community by raising awareness.

## What is event sponsorship?

Sponsorship is a mutually beneficial exchange arranged in advance and linked to Bolingbrook Pride event or activity. A Pride event sponsorship gives a company the opportunity to promote its name, image, product and services in specific circumstances and locations. Sponsorship benefits are limited to only those items described by a specific sponsorship package. Sponsors should not expect any additional benefits or any type of preferred relationship as a result of sponsoring a Bolingbrook Pride event. Bolingbrook does not endorse, directly or by implication, any products, services or ideas promoted by sponsors though preference is given to those who have a history of inclusivity or LGBTQ Advocacy. Bolingbrook Pride retains full control over any sponsored program, including all operational matters.

## Who Can Sponsor:

Companies that are likely to benefit from sponsoring a Bolingbrook Pride event are:

- A preferred partner or a leader in LGBTQ rights.
- Engaged in a business that is linked to or provides services to the LGBTQ community specifically.
- Willing to invest in marketing their business to reach our target audience of suburban LGBTQ individuals and families.
- Inclusive churches.
- Candidates for office committed to furthering the rights and equality of their LGBTQ constituents.

## Who Cannot Sponsor:

Bolingbrook Pride will not accept sponsorships from:

- Organizations that are not openly accepting of LGBTQ equality.
- Companies who have not accepted a non-discriminatory workplace policy.
- Companies whose corporate sponsorship would reflect in a negative manner on Bolingbrook Pride, does not align with its mission statement, or is not in the best interest of the health and safety of the organization, which will be determined at the discretion of Bolingbrook Pride.

## Sponsorship Packages

We have created a variety of packages to choose from. We are open to in-kind donations or recurring donations as well. Feel free to suggest a custom package.

## Contact

For more information about sponsorship opportunities or to arrange a custom sponsorship package, contact Allaina Humphreys at [events@bolingbrookpride.org](mailto:events@bolingbrookpride.org)

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**Please sign here**

*By signing, you certify agreement to our terms and further certify that you have a non-discrimination policy in your workplace and practice no bias in the execution of your daily operation or in service to your customers.*



Transformative Growth Counseling



PREVIOUS SPONSORS



## CONTACT US

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[bolingbrookpride.org](http://bolingbrookpride.org)

[events@bolingbrookpride.org](mailto:events@bolingbrookpride.org)

TICKETS: [bolingbrookpride.org/picnic](http://bolingbrookpride.org/picnic)